K-Love is very important to my community in Cedar Park as a Spritual Oasis in a parched part of life. I am a programmer and performance and production are by words for my work. I listen to the music and it provides a way to clear my mind, rest and think about how to implement what I need to do to accomplish my job. I believe displacing K-love would be negative to the community by providing other services as the ones provided by K-love are unique and cannot be duplicated by an alternative station
I believe this station provides a stability for the community with the music played for spiritual refreshment. K-Love also has pastors who pray with people for specific needs as they are requested...better than a talk station there are enough of those